



HealHER

Helping BIPOC Girls Level Up In Healing,
Confidence and Growth

Sponsorship Package



EmpowHERto

EmpowHERto is a youth-focused nonprofit on a mission to provide unsupported young women of color with the knowledge, alliances, and audacity to redefine power, transforming their lives and dismantling systemic inequities.

We are reimagining what it means to educate the next generation through real-world skills, representation, and holistic support that reflects who they are and where they are from. acity to redefine power, transforming their lives and dismantling systemic inequities.

HealHER

The Glow Up Conference is a one-day experience designed to uplift 50 BIPOC girls between 13-17 by addressing real-life challenges they face, ranging from mental wellness to relationships to self-worth, during one of the most defining stages of their lives.

Our goal? Every girl leaves HEALHER feeling stronger, more confident, and supported with the tools, knowledge, and strategies to navigate life's challenges. Because growing up should be a journey of self-discovery, confidence, and connection and together, we can help every girl glow from the inside out.

Itinerary

Expected: 50 girls from minority backgrounds
Each girl will be given the opportunity to experience the rooms below:

Beauty: Face Card Is That You?

Come for the makeup, stay for the confidence boost. This is your glow up moment. Learn quick, easy tips, from skincare basics to brows, lashes, and a glossy lip, while we talk about confidence and owning your vibe.

Family: You Good?

Let's get real with the conversation your heart has been needing. Join us for an honest talk about family dynamics, healing from emotional wounds, choosing forgiveness, and moving forward with self love.

Friendship: Girl Talk & Tea, Friendship Unfiltered

Spill the tea (literally) at the cutest girl talk sesh. Come sip tea as we talk about girl friendships and find the power of sisterhood.

Romance: Ship It or Skip It, Is Love Blind?

What makes love the real deal, and drama free? Chat about what is actually healthy in a relationship versus what is just a red flag.

Self Love: Unapologetically HER, Self Love Reimagined

Strip away the filter and get real. This is a floor seated, mirror lined hangout where we unpack how social media, beauty standards, and family expectations shape how you see yourself, and build something more solid underneath it all.

Why Sponsor HealHER?

Create Tangible Change: Over 650 girls have participated in our programs, gaining critical skills in STEM, financial literacy, and wellness. Your sponsorship ensures more girls from underrepresented communities can attend HEALHER, and access well-deserved support they wouldn't otherwise have.

Amplify Your Brand with Purpose: Sponsors are highlighted across our social media channels, email newsletters, event signage, and press outreach. This connects your corporation to a highly engaged audience of families, community leaders, and young changemakers, showing your commitment to empowering the next generation.

EmpowHER Young Women to Lead: Your support directly fuels the programming for this conference which will ultimately help our young ladies strengthen their self-esteem, familial relationships and friendships while also learning coping skills.

Let's Heal Together

Glow Giver

Entry Level Sponsorship

Investment
Under \$500

You Get

- Logo placement on event promotions
- 1 social media mention and/or repost on Instagram
- Company recognition at event

Momentum Maker

Mid-Level Sponsorship

Investment
\$500-\$750

You Get

- All "Glow Giver" benefits
- Logo featured on on-site signage and banners
- Spotlight mention on EmpowHERto's website
- 1 dedicated feature post on EmpowHERto's LinkedIn
- Two complimentary tickets to the event

Dream Builder

High-Level Sponsorship

Investment
\$750-\$1000

You Get

- All "Momentum Maker" benefits
- On-site medium-sized signage or banner for your company
- 5 social media mentions and/or reposts on Instagram
- 1 dedicated feature post on EmpowHERto's Instagram
- Three complimentary tickets to the event

Hero Champion

Premier Sponsorship

Investment
\$2500+

You Get

- All "Dream Builder" benefits
- Opportunity to speak briefly at the event or share a video message
- A vendor table at the event
- Option to include your branded giveaway item in swag bags
- Featured blog post
- Eight complimentary tickets to the event
- An opportunity to present at one of our wellness workshops outside of the HealHER Conference

Thank You!

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